



Thunder Pride Association 2022 Sponsorship Package

2022 Thunder Pride Association would love to have your sponsorship.

This year we have exciting events planned throughout the year leading up to the annual PRIDE celebrations; but it's not just a week it's a FULL MONTH!. All events are aimed at bringing businesses, schools, community service organizations, community leaders and individuals together to proudly celebrate the rich and diverse LBGTIQ2S+ community in Thunder Bay and Northwestern Ontario.

Becoming a Sponsor:

The success of Thunder Pride Association is due to the generosity and involvement from the businesses and citizens of Thunder Bay and District. When you support Thunder Pride, you not only support the diversity of our great city, but you contribute significantly to fostering a greater sense of Inclusion in Thunder Bay.

Support can be given through monetary donations, volunteering or in-kind contributions. Sponsor benefits are detailed below in our sponsorship package. Sponsor benefits range depending on the level; Thunder Pride welcomes the opportunity to also create unique packages depending on the contribution proposed.

Thunder Pride Association will have a sponsorship agreement in place or an invoice sent to your business/organization by May 30th to secure your logo for all marketing material and website. After May 30th, there will be many opportunities to recognize your contribution and the support provided to the Thunder Pride Association.

****NEW IN 2022****

All Month! To make up for the feeling of loss and connection to our community that COVID lockdowns had on everyone; we have decided to do a full month of events in person and online to give everyone the opportunity to have fun, feel love and support.

REUNITE- The theme this year for pride is Retunite, together with Rainbow Collective of Thunder Bay we are sharing the love to lead the way into connecting the Thunder Bay and regional communities.

We hope that we can continue to count on your support this year and look forward to discussing the opportunities that exist.

Sincerely,

Scotia Kauppi
Executive Secretary
Thunder Pride Association
hello@thunderpride.ca

About Thunder Pride Association:

An LBGTQ2S+ community that supports all people of Thunder Bay and Northwestern Ontario to achieve their full potential. We strive to grow an inclusive and diverse community.



THUNDER PRIDE ASSOCIATION



Sponsorship Opportunities	Platinum	Diamond	Gold	Silver	Community	Friends of Pride
Opportunity to speak at any event of sponsors choice	•					
On Site Signage & Displays at venues/events of choice	•	•				
Complimentary Thunder Pride Corporate Membership & Diversity & Inclusion Training	•	•	•			
Verbal recognition at all events	•	•	•	•		
Logo/Name displayed at entrances of events <i>(Banners or Posterboards)</i>	•	•	•	•	•	
Complimentary Block Party Vendor Space	•	•	•	•	•	
Social Media inclusion (Facebook, Twitter & Instagram)	•	•	•	•	•	•
Logo/Name on Donor Wall on Website Sponsor Page	•	•	•	•	•	•
	\$5000+	\$2000+	\$1000+	\$400 +	\$200 +	\$100 +

Corporate Membership Opportunities

Corporate Membership

Includes On Site Diversity & Inclusion Training (1-2hour), upon completion you will be included on our website as having taken Diversity & Inclusion Training. Membership includes an invitation to our year end sponsors reception, advance notice and early purchase opportunities for event tickets and use of Thunder Pride Association Logo on company social media/website or letterheads.

\$ 400

Corporate membership fee waived when sponsorship of Gold or Higher is purchased

SPONSORSHIP LEVEL SELECTED:

Business Name: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

Method of Payment: Cheque Cash Invoice

Please make cheques out to the Thunder Pride Association and mail to:
Thunder Pride Association, PO Box 29006 McIntyre Centre, Thunder Bay, ON